

PPP Social Media Summary Q3



Number of new 'Likes'



221

Number of Posts



182

Total Reach



320,385



Number of new 'Followers'



16

Number of Tweets

156

Total Impressions



31,153



Number of Visitors'



20,570

Number of Articles



36

Number of Page Views



38,301

Total combined reach Q3 2020/21 - 389,839

Month	Visitors	Page Views	Articles Published
Oct	9,669	16,410	15
Nov	5,830	12,165	15
Dec	5,071	9,726	6

Social Platforms Traffic

Number of views to website from social media posts.

	Facebook	Twitter
Oct	1,478	502
Nov	596	302
Dec	395	69

	New Likes	Reach	No. Posts
Oct	83	116,261	52
Nov	82	106,252	65
Dec	56	97,872	65

Top Performing Facebook Posts in Q3

Congratulations Kaspas's - Reach 13,508

Public Protection Partnership
Published by Lisa Barnes (7) · ★ Favourites · 19 October ·

Congratulations to Kaspas's in Bracknell for scooping a five hygiene rating following work with PPP and council health professionals.

Kaspas's Desserts has scooped a five rating for hygiene and praise from environmental health experts for its new and updated COVID-19 control measures.

Last month, Kaspas's in Bracknell town centre (located under Royal Winchester House) voluntarily agreed to close temporarily following concerns by the council's environmental health and public health...

[See more](#)



Warning - Supermarket Distraction Thieves - Reach 12,243

Public Protection Partnership
Published by Lisa Barnes (7) · ★ Favourites · 7 October ·

⚠️⚠️ WARNING - Supermarket Distraction Thieves Operating in Bracknell Town Centre ⚠️⚠️

We've recently been notified by Thames Valley Police that during the past week fraudsters are operating in Bracknell town again. They are targeting supermarket shoppers, who used either a credit or debit card to make payments by way of entering a 4 digit PIN at the point of sale.

The offenders sometimes appear to be on their own but are likely to be working in small teams.... [See more](#)



Covid-19 Scams - Reach 10,926

Public Protection Partnership
Published by Lisa Barnes (7) · ★ Favourites · 17 December 2020 ·

⚠️ SCAM WARNING - Please be aware of two COVID vaccine scams we have reports on from other areas of the country. These may well travel to our region so please be vigilant.

📞 SCAM 1 - The elderly and the vulnerable are being called via an automated call out telling them they're being called to organise their COVID vaccine. They're then asked to press a number to be put through to organise the vaccine. HANG UP AND DO NOT PRESS A NUMBER. The number will allow them to access your ... [See more](#)



Twitter



@PublicPP_UK

	New Followers	Impressions	No. Tweets
Oct	4	11,500	41
Nov	5	10,000	67
Dec	7	9,653	48

Top Performing Twitter Posts in Q3

Coronavirus Christmas Reminder - Gatherings - reach 1,408



Public Protection Partnership

@PublicPP_UK

Please remember Coronavirus hasn't gone away for Christmas. 🌲 Gatherings will increase your risk of exposure and the potential for you, and those around you, to have to self-isolate over Christmas.

Follow the basics - Hands - Face - Space

<https://www.gov.uk/guidance/tier-2-high-alert> ... pic.twitter.com/TtwEA5Hae2

Resolved dispute in Bracknell from mobile sauna - reach 1,370



Public Protection Partnership

@PublicPP_UK

Resolved dispute thanks to our Community & Trading Standards Team. "A smell & smoke nuisance emanating from a mobile sauna in the #Bracknell. Local residents complained but nothing happened. Our discussion with source resulted in stopping use of Sauna and happy residents." pic.twitter.com/fkMjEpjQ8e



Public Protection Partnership

@PublicPP_UK

⚠️ Supermarket Distraction Thieves. We've been notified by @ThamesVP that during the past week thieves are operating in #Bracknell. They're targeting lone supermarket shoppers, who pay using their card & pin.

See link for details:

<https://publicprotectionpartnership.org.uk/news-articles/supermarket-distraction-thieves/> ...

@BracknellForest
pic.twitter.com/5ORxyQecQt

A shared service provided by
Bracknell Forest Council, West
Berkshire Council and
Wokingham Borough Council.

